

Website Bio for Robin of Funnel Profits

Hey there, I'm Robin, the owner of Funnel Profits. I have a deep passion for helping people achieve their goals, at any point in their life, from any location! How did I get here? After earning my Bachelors in Economics and my Masters of Business Administration, I went on to study and become a Certified Public Accountant in 2014.

I knew I had a love for numbers and bookkeeping, and helping others with their ability to be bookkeepers, understanding the importance, and understanding where they might be losing out on profit leaks in their business. In 2018 I started my own bookkeeping business, which then scaled to a six-figure business. When I learned that others can benefit from my knowledge and coaching, I created the 60 Day Bookkeeper in 2020, which exceeded any expectations I could've made on popularity. This program currently has reached nearly \$3 million in course sales, solely through AutoWebinar Funnel and Facebook Ads. My most impressive and prideful accomplishment of my career so far? That I've profitably spent over \$500,000 on Facebook ads.

Why do I want you to know all of this? Because I KNOW what I'm doing, and truly have the evidence to back it up. Through the 60 Day Bookkeeper program, I've personally trained over 1,400 others to learn bookkeeping, and how to grow their business. Most of these came to me with no knowledge, and we worked from start to finish (and beyond finishing the program) to set them up for success. I am incredibly proud of my accomplishments, from an undergrad who had a passion for helping businesses succeed, to an entrepreneur with proven tactics to help others avoid profit leaks in their businesses.

Now that you know the business side of things, I want you to know more about me- the face behind Funnel Profits and the life I live offline! I'm from Idaho, and actually live right near the Clickfunnel Headquarters (which might not be intriguing to most, but if you're reading this, then you understand my excitement!). I am married to the man of my dreams, and we have a sweet, rambunctious boy together. My family are the biggest supporters of me and my passions, and I am so thankful for a husband who encourages me to follow my dreams.